

And if that wasn't impressive enough, here's the same 27 lines

compressed with HEVC

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97 21720346964 65 77772 3932091339097258234 22 78573694395814 2852 026609825 82  
55 4796 295305 909254720349827198805770972 718386074 27864645362 3437 903215 9977  
944 02344882719605 904-0761 555742564 952 6134 8969939 09621572585 283382461836863  
398 92 837080704 707339 04450962 98232 7858261852034 255 3432535 78 87895 2043204  
698705 4 6962105 5 991234 93802 82 4 65 84 2637 8611 20532 844 78936397102977 033235  
26455 923186015 038057620906 3951555 392863 565219 6052135252 0909852 44 94 6695 9  
80197814 85895984 51899275896955 3 9979 0061310014 467867 084 879892 71485 2750973081  
8194 4 399330054 5 4 99050415 2561 14 5 4525578040928264 5586 32984 194 6 23824 07113707  
124 9778552675 08885 56965 68365 000825394385 2926 291719 827828921395 7035 75165 17  
6714 1884 719272604 85148135 07189924 15 3 125 04 85 8494 456525 0836991614 236265 74015  
055 2927358 5 140864 187472888 6935 809104 898 335 5070573 619 9070 794 907361 2977274  
660606869702 03728787 46546 888814 8906 390381 8667580 0077482 2 5123826 043435 14  
5 6252673870 8288 0 07293402 5 4475 37830 8 37329312 351768 84 0724885 07 25324  
559 972136101 2845094 24 92457584 00607939838554 25 730809135 0568 84 04 322 38717  
0965 4260653 3895 3989574 96936172 777511299733 76 46 25 304 03773 7434 626 25222 703  
62974113 3384 724 585 1484 2 694 5 25 7 3 009761918 853746 871195 315 26668263 4 3760717245  
937794 964 26 8988 7332 21772 38 0984 706610636 8296 286862934 385 68722 9995 2 594 74192  
5 981672 7201267376 2 5665482935 9680 42295 340309 679950915 3273993593 208 81 3132  
887732881 3715 639373 782 7165 9181055 04 663376760 6 34 8805985 5701 4118 786705 46 37175 32  
5989819832 479335 26635602 3074 03408145 5 83 215300 6796 47916 73 8570064 990 955 183  
836 24 785 622903135 1778 8095 45686 8396296 84 4960 35 66 12 948 5 672768 224 511124 60 6  
861 055780 80 2389133791 5 69195790371870 4 67 880 43 85 32169234 615 311366904 962 48 22645  
29 84 4 32912 208362994 2 88272 1319 86721 7862 2 313 2264 001 3 74885 36 660 61106268 19594 2  
98666 0212 75 5 28274 11890881 1855 8294 818628710724 2360867 985 21790001 0352386 1399  
65 26 1152 91894 335 44 8300 573032254 07 89396 93 277878688124 82 792105 572144 05 282
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HEVC is able to produce watchable HD video at compression ratios of about 200:1. The 1920 by 27 pixels in this poster require three bytes each for a total of 1 244 160 bits. At 200:1, HEVC would reduce this to 6220.8 bits. Assuming $\log_2(10) \approx 3.3$ bits per decimal digit, the complete poster is reduced to 1885 digits (approximately shown above).